



# Greta Winkelmann

## Product Designer

Budapest, Hungary

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↔ [Portfolio](#), [LinkedIn](#)

### Skills

Product Design

Business Strategy

IT Project Management

Agile Methodologies

Handling Pressure

Flexible Schedule

### Languages

Hungarian

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English

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French

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### Hobbies

Reading non-fiction, Yoga,  
Psychology, Cooking

## Profile

Product designer with business-mindset. Looking for the next opportunity in helping people thrive - through digital tools.

## Employment History

### Product Designer, Open, San Francisco (Remote)

February 2021 — January 2023

Greta joined an early-phase Silicon Valley-based startup to gain an understanding of everyday life within a startup environment and to gain experience in optimising a young product that aims to reach product-market fit.

### Product Designer, JungleWorks, Chandigarh

October 2017 — December 2017

As part of her university studies, Greta received a scholarship for a traineeship in India. During her 1-year contract she spent 2 months in Chandigarh, working as a UI/UX Designer for JungleWorks, on Jugnoo (the Uber and Uber Eats of India).

### Founder & Freelance Product Designer, Simplatech, Budapest

September 2016 — Present

Greta is the founder and Freelance Product Designer of Simplatech, a digital product design studio based in Budapest. Whilst managing subcontractors and juggling multiple different projects and clients at the same time, Greta gained experience in management.

### UI Designer, Integral Vision, Budapest

March 2015 — February 2017

Integral Vision is a software developer agency where Greta was responsible for the visual appearance and usability of a wide range of digital products.

## Education

### Certificate in Bag Design, Univeristy of the Arts London, London

December 2018 — December 2018

Enrolling in UAL's Bag Design course allowed Greta to explore how she can apply her design skills and knowledge in Fashion.

### BA in Digital Design, Budapest Metropolitan Univeristy, Budapest

September 2015 — May 2018

METU helped Greta evolve from a graphic designer into a full-stack designer who understands the concept of design, and is able to apply design thinking to resolve complex problems. Greta wrote her thesis on "The role of design in digital product development".

**Certificate IV in Graphic Design, Shillington College, Melbourne**

September 2014 — January 2015

This foundational course gave Greta the basic practical skills a graphic designer needs to kickoff their career. Classrooms were run as studios and by the end of the course Greta was able to use her portfolio and website to land her first design job.